

Ruchika Kankaria

UI/UX Designer

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EXPERIENCE **UI/UX Designer, Texas Department of Transportation, Austin**

June 2023 - Present

- Creating user-friendly design system with accessible components, contributing to an improved digital experience for TxDOT users.
- Redesigning various microsites on [txdot.gov](https://www.txdot.gov) and related platforms for better web and mobile experiences.
- Conducting strategic user research to shape a road safety campaign.

UI/UX Designer Intern, Nokia, Austin

January 2023 - May 2023

- Created a 5G asset monetization platform for Nokia's Cloud & Network Services unit.
- Designed an intuitive dashboard for efficient API management for app developers, enterprises, and organizations using a design system.

UX Designer Intern, Amazon Ring, Los Angeles

May 2022 - August 2022

- Designed and prototyped innovative solutions to enhance the user experience of the [ring.com](https://www.ring.com) web dashboard for 500,000+ customers, including individuals and businesses.
- Collaborated with cross-functional teams to scale the web dashboard for camera and alarm management, targeting the expanding market of multiple locations and businesses.
- Participated in the evaluation of design solutions with stakeholders.

UI/UX Designer, Diginnovators, Bangalore

April 2020 - July 2021

- Created user-friendly and intuitive interfaces for over 12 mobile apps and websites for local and global brands in the fintech, e-commerce, and logistics industries.
- Led User Research, Wireframing, Prototyping, and Testing efforts across web and mobile products.
- Engaged with clients and stakeholders, designing user-centered products to meet business needs.

PROJECTS **iCare - Human AI Interaction Course Project [[Link](#)]**

January 2022 - April 2022

- Led the design of a mobile app utilizing Artificial Intelligence to improve users' mental health.
- Designed wireframes and prototypes informed by comprehensive research, and successfully validated them through user testing.

Ecowin - Interaction Design Course Project [[Link](#)]

September 2021 - November 2021

- Spearheaded the design of a mobile app to make environmental contributions simple, accessible, and motivating for users.
- Incorporated user research insights and iterative design to create wireframes and prototypes, driven by user testing results.

EDUCATION **Master of Science in Information Studies, HCI, The University of Texas at Austin**

August 2021 - May 2023

GPA: 3.97/4

Bachelor of Engineering in Information Technology, PCCOE - Pune University

August 2015 - May 2019

CGPA: 9.66/10

SKILLS **Design & Research**

UX Design • UI Design • Visual Design • Product Design • Accessibility • Inclusive Design • Personas • User Flows • Storyboards • Information Architecture • Design System • Wireframes • Prototypes • UX Research • Usability Testing • Heuristic Evaluation • Design Thinking • Digital Art

Tools & Languages

Figma • Figjam • Adobe XD • Sketch • Illustrator • Photoshop • Indesign • Adobe Experience Manager • Invision • Jira • Confluence • HTML • CSS