

Ruchika Kankaria

UI/UX Designer

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EXPERIENCE **UX Designer, Amazon Ring, Seattle**

December 2023 - Present

- Optimizing user experience for the ring.com website and dashboard through user-centered design principles, ensuring seamless interaction and satisfaction.
- Collaborating closely with designers, developers, and product managers to enhance the user journey across ring.com platforms.

UI/UX Designer, Texas Department of Transportation, Austin

June 2023 - December 2023

- Created a user-friendly design system with accessible components, contributing to an improved digital experience for TxDOT users.
- Redesigned various microsites on txdot.gov and related platforms for better web and mobile experiences.
- Conducted strategic user research to shape a road safety campaign.

UI/UX Designer Intern, Nokia, Austin

January 2023 - May 2023

- Created a 5G asset monetization platform for Nokia's Cloud & Network Services unit.
- Designed an intuitive dashboard for efficient API management for app developers, enterprises, and organizations using a design system.

UX Designer Intern, Amazon Ring, Los Angeles (Remote)

May 2022 - August 2022

- Designed and prototyped innovative solutions to enhance the user experience of the ring.com web dashboard for 500,000+ customers, including individuals and businesses.
- Collaborated with cross-functional teams to scale the web dashboard for camera and alarm management, targeting the expanding market of multiple locations and businesses.
- Participated in the evaluation of design solutions with stakeholders.

UI/UX Designer, Diginnovators, Bangalore (Remote)

April 2020 - July 2021

- Created user-friendly and intuitive interfaces for over 12 mobile apps and websites for local and global brands in the fintech, e-commerce, and logistics industries.
- Led User Research, Wireframing, Prototyping, and Testing efforts across web and mobile products.
- Engaged with clients and stakeholders, designing user-centered products to meet business needs.

EDUCATION

Master of Science in Information Studies, HCI, The University of Texas at Austin

August 2021 - May 2023

GPA: 3.97/4

Bachelor of Engineering in Information Technology, PCCOE - Pune University

August 2015 - May 2019

CGPA: 9.66/10

SKILLS

Design & Research

UX Design • UI Design • Visual Design • Product Design • Accessibility • Inclusive Design • Personas • User Flows • Storyboards • Information Architecture • Design System • Wireframes • Prototypes • UX Research • Usability Testing • Heuristic Evaluation • Design Thinking • Digital Art

Tools & Languages

Figma • Figjam • Adobe XD • Sketch • Illustrator • Photoshop • Indesign • Adobe Experience Manager • Invision • Jira • Confluence • HTML • CSS